

CHUKA



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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN
COMMUNICATION AND MEDIA**

COMM 102: COMMUNICATIVE ENGLISH

STREAMS: BA COMMUNICATION AND MEDIA Y1S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 04/12/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Answer question 1 in section A and any two in section B.

SECTION A

QUESTION ONE (COMPULSORY)

1. (a) There are specific purposes for which we use language when we speak or write. Explain four of them. (8 marks)
- (b) Explain all types of sentences based on both grammatical structure and function. (14 marks)
- (c) Explain subordinating conjunctions and their effect on clauses in sentences. Give examples. (6 marks)

SECTION B

QUESTION TWO

The so called standard language is actually a glorified dialect. Discuss. (20 marks)

QUESTION THREE

- (a) Giving examples, discuss (four) types of pronouns. (8 marks)

(b) Nouns in apposition help us to communicate smoothly. Discuss. (12 marks)

QUESTION FOUR

Discuss five instances when subject verb agreement can become a serious challenge. (20 marks)

QUESTION FIVE

Spoken and written English can never be the same. Discuss. (20 marks)
