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CHUKA



UNIVERSITY

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**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD DIPLOMA IN JOURNALISM AND MASS COMMUNICATION**

**COMM 261: PHOTOJOURNALISM**

**STREAMS: Y2Y1**

**TIME: 2 HOURS**

**DAY/DATE: THURSDAY 06/12/2018**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTIONS**

- **Answer three questions**
- **Question one is compulsory**
- **Write legibly**
- **Exam cheating is a serious offence**

**SECTION A: 30 MARKS**

1. (a) Distinguish photojournalism from any other forms of communication. [10 marks]  
(b) Demonstrate why video is being increasingly used in legal settings. [20 marks]

**SECTION B 40 MARKS**

2. Illustrate how the process of transducing light energy into electrical energy is accomplished by the camera's imaging device. [20 marks]
3. The art of lighting involves controlling the aesthetic factors central to persuasive production . Evaluate the statement above. [20 marks]
4. Sometimes the picture that matters isn't the headline person but how the people around are reacting, or what's happening behind the scenes while the main event is taking place. Discuss. [20 marks]
5. Photo manipulation comprises the changing and transforming a shot, using various tools and techniques to get a wished for result. Do you find this process acceptable. Discuss.

marks]

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