
CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS
COMMUNICATION AND MEDIA**

COMM 332: INTERNET TECHNOLOGIES AND COMMUNICATION

STREAMS: Y3S1

TIME: 2 HOURS

DAY/DATE: THURSDAY 6/12/2018

8.30 A.M – 10.30 A.M

INSTRUCTIONS

Answer question one and any other two

1. (a) Explain the basic principles of internet operation. [15 marks]
(b) Explain the effect of social media on individual privacy. [15 marks]
 2. Discuss in five points whether or not the internet is beneficial to the traditional media. [20 marks]
 3. Internet culture is a reflection of who we really are. Discuss this statement in five detailed points. [20 marks]
 4. The internet can now threaten our lives as an armed terrorist can. Discuss five detailed items. [20 marks]
 5. Blogs are posing a threat to the existence of traditional media. Discuss five points. [20 marks]
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