

CHUKA UNIVERSITY
UNIVERSITY EXAMINATION
BACHELOR OF SCIENCE IN HEALTH RECORDS AND INFORMATION
MANAGEMENT

HRIM 227: INTRODUCTION TO HEALTH EDUCATION AND PROMOTION

Instructions:

1. Section A is compulsory
2. Question **two in section B** is compulsory
3. Answer any other one question in section B

SECTION A. ANSWER ALL QUESTIONS 40 MARKS

QUESTION ONE

- i. Define the following terms
 - a. Health education (2 marks)
 - b. Behavior Change Communication (BCC) (2 marks)
 - c. Advocacy (2 marks)
 - d. Health extension (2 marks)
- ii. Mention four basic principles of health education. (4 marks)
- iii. Distinguish persuasion approach from informed decision making approach as used in health education, citing relevant examples (4 marks)
- iv. Identify four enabling factors for handwashing as COVID 19 preventive measure (4 marks)
- v. List down four perceived advantages of involving the community in every health education programs. (4 marks)
- vi. Describe the planning Process for a Health Education program (8 marks)
- vii. Write a five minute speech designed for girls in informal settlement on dangers of unsafe abortion (8 marks)

SECTION B. ANSWER QUESTION TWO, AND ANY OTHER ONE QUESTION

QUESTION ONE

People of AB community believe that HIV is witchcraft. You have been tasked to conduct Health Education in the area on this topic.

- a. Describe your preferred method of communication. (9 marks)
- b. Explain your responsibilities to the community as a health educator (6 marks)

QUESTION TWO

Mr Bashir has been appointment to spear head family health education in remote areas of Lodwar.

- a. Describe three traditional communication methods that Mr. Bashir and his team might use (6 marks)
- b. Identify four educational objectives that will guide Mr. Bashir (4 marks)
- c. Explain the steps Mr. Bashir should follow in evaluating the health Education project (5 marks)

QUESTION THREE

With relevant examples, describe five Basic ethical principles as applied in Health Education (15 marks)