

CHUKA



UNIVERSITY

**UNIVERSITY EXAMINATION
RESIT/SPECIAL EXAMINATIONS
EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
COMMERCE AND BACHELOR OF ARTS IN CRIMINOLOGY AND
SECURITY STUDIES**

BCOM 103/102/CRSS 420: PRINCIPLES OF MANAGEMENT

STREAMS:

TIME: 2 HOURS

DAY/DATE: TUESDAY 02/02/2021

2.30 P.M – 4.30 P.M

INSTRUCTIONS:

Answer Question One and any other two.

Question one carries 30 marks while all others are 20 marks each

All answers must be in essay form

Q1. a) Explain the roles of the contemporary manager in the modern organization. (15 marks)

marks)

b) Discuss the importance of control as it relates to other managerial functions.

(15marks)

Q2. Discuss various strategies that leaders can use to manage change in organizations.

(20marks)

Q3. Distinguish among strategic, tactical, and operational plans and explain the benefits of planning. (20marks)

Q4. Using relevant examples for illustration, examine various tools for measuring organizational performance (20 marks)

Q5. Explain how decisions are made within an organization and how those decisions are communicated to the various stakeholders. (20marks)

