

CHUKA



UNIVERSITY

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**EXAMINATION FOR THE AWARD OF
BACHELOR OF PROCUREMENT AND LOGISTICS MANAGEMENT**

BPLM 312: SUSTAINABLE SUPPLY CHAIN MANAGEMENT

STREAMS: Y3 S2

TIME: 2 HOURS

DAY/DATE: TUESDAY 6 /07/ 2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer Question One (Compulsory) and any other Two Questions

QUESTION ONE

- a) Explain 5 sustainable benefits of tender awards to women, youth and women with disabilities. [10 Marks]
- b) Evaluate FIVE ways in which negative media coverage affects the profits of a firm. [10 Marks]
- c) Enumerate FIVE strategies that can be employed by the government to promote sustainable products in the market place. [10 Marks]

QUESTION TWO

- a) Explain 5 reasons why supplier are a major hindrance to sustainability of products. [10 Marks]
- b) Elaborate FIVE reasons why countries are still struggling to reduce carbon emissions globally. [10 Marks]

QUESTION THREE

- a) Explain the FIVE benefits of activism in promoting sustainable supply chain. [10 Marks]
- b) Evaluate FIVE challenges of reducing plastics use in Kenya today. [10 Marks]

QUESTION FOUR

- a) Good governance is a catalyst towards a clean and health population. Discuss.[10 Marks]
 - b) Explain FIVE policy issues to reduce the use child labour along the supply chains. [10 Marks]
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