

**CHUKA**



**UNIVERSITY**

**SUPPLEMENTARY / SPECIAL EXAMINATIONS**

**FOURTH YEAR EXAMINATION FOR THE AWARD OF BACHELOR DEGREE IN  
PROCUREMENT AND LOGISTICS MANAGEMENT**

**BPLM 404: OPERATIONS IN PURCHASING & SUPPLIES MANAGEMENT**

**STREAMS: BPPM Y4S2**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 16/11/2020**

**2.30 P.M - 4.30 P.M.**

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**INSTRUCTIONS:**

1. Answer all questions
2. Be clear and neat, give examples where appropriate

**QUESTION ONE (30 MARKS)**

Mr. George Ochuonyo has been recently recruited as the new Director of Ndagani Tyres co. Ltd, a company that produces Local tyres in Tharaka Nithi County for sale locally. The Company relies on local supplies for its Raw materials from Kathwana but recently with the need to reduce the supply chain risk and vulnerability, the Board of Directors has recommended that the firm will also conduct international sourcing. Sourcing will be conducted from Dubai, South Africa, China, Asia, Canada, Japan and Germany. As the head of the procuring unit, you are to advise the company on the sourcing issues of the raw materials for production purposes so as to realize the Tyre reaches the customer at the right time without delay.

*The information in this case study is purely fictitious and has been prepared for assessment purposes only. Any resemblance to any organization or person is purely coincidental.*

- a) Explain the benefits, reasons and challenges/problems that the company may face when sourcing the raw materials internationally. (20 marks)

**QUESTION TWO**

b) Discuss the various international market entry options applicable to the company when venturing to global markets (20marks)

**QUESTION THREE (20 MKS)**

a) Enumerate basic Principles of Specification Writing (10 marks)

b) Explain Key logistics strategies to be applied in a firm for realization of a strategic fit in a supply chain. (10 marks)

**QUESTION FOUR (20 MKS)**

“Implementation of e-procurements in public sector has been identified as one of the key approaches that can be used to address lack of transparency, poor linkages between procurements and expenditures, delays and inefficiencies and poor records management within the public sector” Discuss (20 marks)

**QUESTIONS FIVE (20 MKS)**

Using examples discuss the application of the following functions in operations in purchasing and supplies.

a) Information Systems (5 marks)

b) Negotiation Mgt. (5 marks)

c) Integrated financial management information systems. (5 marks)

d) Logistics tracking systems. (5 marks)

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