

CHUKA



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ODEL

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
PROCUREMENT AND PROCUREMENT LOGISTICS MANAGEMENT**

BPLM 414: SUPPLY CHAIN MANAGEMENT

STREAMS: Y3S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021

11.30 A.M – 1.30 P.M

INSTRUCTIONS:

Answer questions one and any other two questions

QUESTION ONE (COMPULSORY)

- (a) Using the triple A supply chain model. Discuss how to survive the supply chain dynamics. [8 marks]
- (b) Discuss the objectives of supply chain management. [5 marks]
- (c) Discuss at least five participants in the supply chain. [4 marks]
- (e) Logistics is both the glue that holds the materials/product pipeline together and the grease that speeds product flow along it. Discuss. [8 marks]

QUESTION TWO

- (a) There are inefficiencies along the supply chain in respect to delays inventory, decision rules and uncertainties. Identify what might cause these and suggest some strategies and supply chain solutions to addressing these inefficiencies. [10 marks]
- (b) Explain the role of information technology in supply chain management. [10 marks]

QUESTION THREE

- (a) Explain three key reasons why organizations are increasingly interested in ethical sourcing. [10 marks]
- (b) Discuss a hybrid supply chain structure. [5 marks]
- (c) Discuss the challenges faced in supply chain management. [5 marks]

QUESTION FOUR

- (a) Discuss the strengths and weakness of the different modes of transport within a supply. [5 marks]
 - (b) Discuss the supply chain performance measurements indicators. [5 marks]
 - (c) The present day customers is referred to as dynamic and this presents retailers with a lot of challenges that need to be addressed. Explain any such five challenges. [10 marks]
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