

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS**

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF  
PROCUREMENT AND LOGISTICS MANAGEMENT**

**BPLM 415: PORT MANAGEMENT**

**STREAMS:**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 24/09/2021**

**8.30 A.M – 10.30 A.M**

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**INSTRUCTIONS**

- **Answer question one and any other two questions**

**QUESTION ONE (30 MARKS) COMPULSORY**

- (a) Identify and explain at least six factors constraining port development. [8 marks]
- (b) Discuss the factors to consider when choosing a shipping carrier. [5 marks]
- (c) Discuss the significance of dry ports in Kenya. [8 marks]
- (d) Comprehensive port authorities have challenges that need to be taken care of it has to operate well. Discuss. [8 marks]
- (e) Explain sea based primary functions provided by a port authority. [4 marks]

**QUESTION TWO**

- (a) If you have a keen follower of emerging trends, you will note that most ports are plagued with problems like clearance delays, inadequate investments, captivity issues, increased freight rates, lack of effective strategies, and inappropriate international mandates. Discuss.

[10 marks]

- (b) As a manager at a deep sea container terminal with links and connections with dry ports, what type of containers would you expect to dominate your park? [10 marks]

**QUESTION THREE**

- (a) General cargo is still handled in the conventional manner, and in some trade route this remains the predominant method. However, containerization has changed every aspect of cargo movement and cargo handling operations are no exception. Discuss. [10 marks]
- (b) A swot analysis is a useful way of assessing the potential development concerning port's competitive edge and threats from rival ports in the area. Discuss the elements to be considered in such an analysis. [10 marks]

**QUESTION FOUR**

A group of students from Chuka formed an investment club, through which they have been collecting monthly contributions. Now they have collected enough capital and would like to import a car from Japan. They have retained you as their clearing and forwarding agent because you once told them you did a unit on port management. Explain to them the following:

- (a) Three key institutions that will process the clearance of the car apart from Kenya Revenue Authority. Explain what each institution will do. [6 marks]
  - (b) A brief chronological clearing process of the car once it arrives at the port of Mombasa. [6 marks]
  - (c) Explain why sea transport is more popular than air transport in importation of goods to Kenya. [8 marks]
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