

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE (WILDLIFE MANAGEMENT, ECOTOURISM MANAGEMENT)

WIEM 242/244: MUSEOLOGY AND PHOTOGRAPHY

STREAMS: BSC (WIEM,BECO) Y2S2

TIME: 2 HOURS

DAY/DATE: THURSDAY 08/07/2021

11.30 A.M – 1.30 P.M

INSTRUCTIONS:

- (i) **Answer all questions in section A and any two questions in section B**

SECTION A (30 MARKS)

1. Briefly explain the difference between historic site, natural history museum and a historical house. [6 marks]
2. Outline the process of generating a herbarium specimen. [4 marks]
3. Outline five measures you would take to promote tourists visitation at the Kenya National Archives and Documentation Center. [5 marks]
4. Highlight five reasons leading to the loss of cultural heritage in Kenya. [5 marks]
5. Briefly explain the use of photography in the preservation of heritage. [4 marks]
6. Discuss briefly the three main roles of the various departments of the National Museums of Kenya. [6 marks]

SECTION B (40 MARKS)

7. (a) Discuss the role of museums in promoting industry in Kenya. [12 marks]
(b) COVID 19 has posed real challenges in the smooth running of institutions globally. Discuss the various ways in which COVID 19 has impacted on the operations of the National museums of Kenya. [8 marks]

8. (a) Discuss the different types of photography which you can use to communicate in wildlife management and in the ecotourism industry. [8 marks]
- (b) You have been contracted to preserve and conserve old colonial houses in Kenya. Discuss the challenges you would face in executing the task. [12 marks]
9. The Directorate of Antique Sites and Monuments of the National Museums of Kenya manages a number of heritage sites in Kenya. Discuss the challenges faced by the directorate when managing these sites. [20 marks]
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