

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**FOURTH YEAR EXAMINATION FOR THE AWARD OF
DEGREE OF BACHELOR OF PSYCHOLOGY**

PSYC 411: SOCIAL PSYCHOLOGY

STREAMS: B.PSYCHOLOGY

TIME: 2 HOURS

DAY/DATE : WEDNESDAY 22 /09/ 2021

2 .30 PM – 4.30 PM

INSTRUCTIONS TO CANDIDATES:

- Answer Question One and any other Two Questions.
- DO NOT WRITE ANYTHING on the question paper.

- Q1. (a) Distinguish social psychology from sociology. [4 Marks]
- (b) In what ways do young children acquire motor and social skills. [6 Marks]
- (c) Explain how the knowledge of social psychology helps an individual to adjust in the society. [8 Marks]
- (d) Explain the contribution of Albert Bandura to the field of social psychology. [8 Marks]
- (e) Explain social cognition. [4 Marks]
- Q2. (a) Explain how self-concept is an important attribute in an individual's behavior and social interaction. [10 Marks]
- (b) Explain the contribution of a member in maintenance of group cohesion.

[10 Marks]

Q3. (a) Discuss how culture is an important component of social psychology.[20 Marks]

Q4. (a) (Using examples, show how attitudes affect and determine one's social behavior and interaction. [10 Marks]

(b) Discuss the nature and procedures of application of social psychology in the field of politics. [10 Marks]

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