**CHUKA** 



### **UNIVERSITY**

### UNIVERSITY EXAMINATIONS

### **EMBU CAMPUS**

# EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION (ECDE)

ECDE 414: ENTERPRENEURSHIP EDUCATION AND DEVELOPMENT

STREAMS: BED(ECDE) PT TIME: 2 HOURS

DAY/DATE: TUESDAY 30/03/2021 11.30 A.M – 1.30 P.M

# **INSTRUCTIONS:**

## Answer questions one and any other two questions

# Do not write on the question paper

- 1. (a) State six characteristics of an entrepreneur. [6 marks]
  - (b) Briefly explain the role of entrepreneurship in economic development. [10 marks]
  - (c) State six major entrepreneurial competencies. [6 marks]
  - (c) Highlight four components of a good business plan and explain them. [8 marks]
- 2. (a) Discuss the distinction between an entrepreneur and a manager. [10 marks]
  - (b) Discuss the role of entrepreneurship in economic development. [10 marks]
- 3. (a) Explain the factors affecting entrepreneurial growth. [10 marks]
  - (b) Describe the three components of entrepreneurial competencies. [10 marks]
- 4. (a) Discuss five important factors which influence the entrepreneurial mobility in a given situation. [10 marks]
  - (b) Discuss problems of women entrepreneurs in Kenya. [10 marks]

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