

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EARLY
CHILDHOOD EDUCATION

ECDE 431: CHILDREN'S LITERATURE AND MASS MEDIA

STREAMS: ECDE

TIME: 2 HOURS

DAY/DATE: TUESDAY 21/09/2021

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

- Answer question one and any other two questions
- Do not write on the question paper

Question one

- a) Describe how a teacher can facilitate the creation of a conducive reading environment. (6 marks)
- b) Explain six factors to consider when selecting appropriate literature for children. (6 marks)
- c) Describe three forms of traditional literature. (6 marks)
- d) Demonstrate the importance of poetry to children. (6 marks)
- e) Highlight three importance of mass media in literacy development. (6 marks)

Question 2

- a) Using examples explain how a teacher can instill the art of storytelling among children. (10 marks)
- b) Discuss the contribution of creativity to children's self-expression. (10 marks)

Question 3

- a) Support the displaying of children's work in literacy development. (10 marks)

- b) Describe the elements of mass communication. (10 marks)

Question 4

- a) Using examples, explain how children can be assisted to overcome negative effects of mass media. (10 marks)
- b) Discuss challenges a teacher is likely to encounter when using technology to instill literacy skills among children. (10 marks)
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