

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF EDUCATION
ARTS**

EDCI 411: ENTREPRENEURSHIP IN EDUCATION AND DEVELOPMENT

STREAMS: BED ARTS (PART TIME)

TIME: 2 HOURS

DAY/DATE: MONDAY 29/03/2021

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer three questions only.**
- **Question ONE is compulsory.**

- Q1. (a) Define the term entrepreneur. (2 marks)
- (b) State and explain four ways of identifying a business opportunity. (8 marks)
- (c) Describe five characteristics of a potential entrepreneur. (10 marks)
- (d) Identify and explain the factors that determine the emergence of entrepreneurship today in Kenya. (10 marks)
- Q2. Mr. Ouma an employee of Karachuonyo enterprise limited has worked in the organization for over ten years. In the recent past, his supervisors have noticed that Mr. Ouma has become rude towards his colleagues and the seniors. Briefly explain some of the reasons that may have led Mr. Ouma to this type of behaviour. (20 marks)
- Q3. Discuss the reasons why entrepreneurs and small firms have difficulties in accessing finance for startup a business. For each reason started, suggest a solution. (20 marks)
- Q4. Discuss the contributions of an entrepreneur to economic development. (20 marks)
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