

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
COMMUNITY DEVELOPMENT**

CDEV 211: RESOURCE MOBILIZATION IN DEVELOPMENT

STREAMS: CDEV (Y2S1) ODEL

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 6/10/2021

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS:

- **Question ONE is compulsory, select any two from section B**

SECTION A

Question one

1. Discuss FIVE principles governing resource mobilization (10 marks)
2. The biggest challenge facing development agencies in many countries is resources. Discuss best ways of mobilization resources sustainability. (10 marks)
3. Explain FIVE key facts on resource mobilization that should be followed by any organization. (10 marks)

SECTION B

Question two

- a) Before starting resource mobilization process, it is advisable to first identify the available community assets. With the use of suitable examples, explain five categories of community assets. (10 marks)
- b) Explain the dangers of relying on foreign aid as a development organization. (10 marks)

Question three

- a) As a newly appointed resource mobilization officer at Mashinani Foundation, a humanitarian organization in Kenya, explain FIVE ways you would identify prospective funders to support the organization projects. (10 marks)
- b) Explain FIVE financial sustainability strategies an organization should consider implementing. (10 marks)

Question four

Rural poverty is evident and there are vast of unexploited resources. Critically examine major issues that could be affecting the exploitation of resources in rural areas in Kenya. (20 marks)

Question five

- a) Discuss key approaches to employ during stakeholders participation in resource mobilization. (10 marks)
 - b) Write short notes on how to develop an effective key message to the funders of a project. (10 marks)
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