

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF BACHELOR OF
SCIENCE IN COMMUNITY DEVELOPMENT**

CDEV 251: SOCIAL ENTREPRENEURSHIP

STREAMS: CDEV

TIME: 2 HOURS

DAY/DATE: THURSDAY 25/03/2021

8.30 A.M. – 10.30 A.M.

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- *Answer question one and any other two questions*

Question one

- (a) State how you can source as well as generate business ideas (10 marks)
- (b) i) Identify three types of social enterprises (2 marks)
ii) Discuss their motives and goals (9 marks)
- (c) Demonstrate the hierarchy of need by mass-low (10 marks)

Question two

- (a) Explain internal and external factors and how they influence entrepreneurial behavior. (10 marks)
- (b) Discuss the importance of entrepreneurship in community (10 marks)

Question three

- (a) Outline five roles of social entrepreneurs in the social sector (5 marks)
- (b) Briefly discuss the role of social entrepreneurship in socio-economic development of families and communities (15 marks)

Question four

Show your understanding on the following factors in entrepreneurship

- (a) Role of entrepreneurship in economic development
- (b) Types of entrepreneurship
- (c) Characteristics of socio enterprises
- (d) Challenges of social entrepreneurs

(20 marks)

Question five

Discuss social enterprise application in the following non-profit sectors

- (i) Environmental conservation
- (ii) Social welfare and human development
- (iii) Children and the youth
- (iv) Health sector Agriculture
- (v) Education

(20 marks)

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