

CHUKA



UNIVERSITY

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EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND LOGISTICS MANAGEMENT

DPLM 0114: TRANSPORT AND MANAGEMENT POLICY

STREAMS: DPLM Y1 S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018

11.30 A.M - 1.30 A.M.

INSTRUCTIONS:

- Answer Question one (COMPULSORY) and any other TWO Questions.

QUESTION ONE

- (a) Explain 5 linkages between transport management and supply chain. [10 Marks]
- (b) Discuss 5 important decisions for a transport manager in Kenya today. [10 Marks]
- (c) Enumerate the extent to which transport regulations affects the performance of the transport sector. [10 Marks]

QUESTION TWO

- (a) Using relevant examples, explain 5 factors to consider when choosing a mode of transport. [10 Marks]
- (b) List and explain 5 benefits of using a public transport over the private transport. [10 Marks]

QUESTION THREE

- (a) Explain 5 factors that affect the demand for transport in Kenya. [10 Marks]
- (b) Discuss fixed costs that may impact on the costing of a transport network in Kenya. [10 Marks]

QUESTION FOUR

- (a) Using examples, enumerate 5 types of incoterms that may be used when transporting goods and services. [10 Marks]
- (b) Discuss 10 emerging issues in transport management today. [10 Marks]

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