

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF DIPLOMA IN PROCURMENT
AND LOGISTICS MANAGEMENT**

DPLM 0214: SUPPLY CHAIN MANAGEMENT

STREAMS: DIP (DPLM)

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 5/12/2018

8.30 A.M - 10.30 A.M.

INSTRUCTIONS:

- **Answer Question ONE (COMPULSORY) and any other TWO Questions**
- **Do not write anything on the question paper**

QUESTION ONE

- (a) State and explain five methods used to forecast demand for products by business organizations. [10 Marks]
- (b) Enumerate the role played by supply chain department in an organization. [10 Marks]
- (c) Discuss five conditions that can enhance negotiation and improve the negotiation environment. [5 Marks]
- (d) List main reasons that may prompt an organization to opt for outsourcing of goods and services. [5 Marks]

QUESTION TWO

- (a) State and explain five areas to consider when evaluating supplier performance. [10 Marks]
- (b) State and explain the main drivers of supply chain. [10 Marks]

QUESTION THREE

- (a) Explain the main reasons for supplier development. [12 Marks]
- (b) State and explain the relationship between supply chain and other departments in an organization. [8 Marks]

QUESTION FOUR

(a) Explain why quality is a critical components in the management of supply chains. [10 Marks]

(b) Discuss the role of information technology in driving supply chain performance. [10 Marks]

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