

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

FOURTH YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF SCIENCE IN WILDLIFE ENTERPRISE AND
MANAGEMENT

WIEM 346: WILDLIFE ENTREPRENEURSHIP

STREAMS: BSC (WIEM) Y4S1

TIME: 2 HOURS

DAY/DATE: TUESDAY 04/12/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- Answer all questions in section A and any TWO in section B
- Do not write anything on the question paper

SECTION A (30 MARKS)

1. Discuss briefly three types of entrepreneurs you would encounter in various wildlife enterprises [6 marks]
2. Outline five key requirements which ought to be met for a successful wildlife enterprise business [5 marks]
3. Explain how wildlife conservation contributes to national economic growth [4 marks]
4. Briefly discuss the management challenges facing community conservancies under the jurisdiction of Northern Rangelands Trust [6 marks]
5. Give a brief critique of the proposed wildlife utilization Bill of 2018 [6 marks]
6. A young graduate is intending to start a wildlife business at Meru National Park, provide five sources the student should consider to access starting capital for the business [5 marks]

SECTION B (40 MARKS)

7. Discuss the challenges faced by private conservancies in the promotion of wildlife based businesses within their jurisdiction [20 marks]

WIEM 346

8. (a) Chuka University is starting an Ecolodge at Kairini conservancy and requires a lodge manager for the facility. Describe the qualities the university should consider when hiring the manager [10 marks]
- (b) You have been appointed the manager of Murika lodge at Meru National Park. Discuss the challenges you would encounter when running the lodge[10 marks]
9. Kalama conservancy is considering eliminating wildlife within their land and exclusively use it to keep livestock. As an expert, discuss the challenges and opportunities you would provide the conservancy manager in order to consider wildlife ranching over livestock ranching [20 marks]
-