

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR OF AGRIBUSINESS MANAGEMENT

AGBM 416: INTERNATIONAL AGRIBUSINESS POLICY

STREAMS: AGBM

TIME: 2 HOURS

DAY/DATE: MONDAY 02/12/2019

2.30 P.M. – 4.30 P.M.

INSTRUCTIONS: Answer questions ONE and any other TWO questions

QUESTION ONE (COMPULSORY) – 25 MARKS

It is anticipated that more than more 150,000 jobs will be lost and a monthly loss of income to a tune of 1 billion from export if the European union impose taxes to the Kenyan horticultural crops to Europe. This will affects the flow of international trade between the parties. The decisions to arrive at such tax measures culminate from policy framework by both countries. In the light of the above statement and in reference to both countries discuss the following policy issues:

- (i) Five objectives of development of international agribusiness policies [10 marks]
- (ii) Eight instruments of trade policy used by various governments to achieve the objectives they want to achieve. [8 marks]
- (iii) Seven principles of agricultural policy [7 marks]

QUESTION TWO (15 MARKS)

- (i) Explain the policy formulation process [7 marks]

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- (ii) Explain four instruments of marketing policy that Kenyan government can use to influence the working of agricultural marketing channels. [8 marks]

QUESTION THREE (15 MARKS)

- (i) Discuss seven objectives of marketing policies used by the Kenyan government in agricultural sector. [7 marks]
- (ii) Women are viewed as farm managers and at the same time play an important role in farm household production especially in developing countries. However, policy framework in these economies have not done enough to consider their role and incorporate them in policy formulation and implementation. Discuss four importance of women in policy formation and implementation. [8 marks]

QUESTION FOUR

Production land cannot be expanded and the better way to increase output through improved yields on cultivated land is by application of modern agricultural technology and more research and development. In your view show the connection of policy issues in these areas. [15 marks]

QUESTION FIVE (15 MARKS)

Explain any five ways in which land policy influence agricultural production. [15 marks]
