

**CHUKA**



**UNIVERSITY**

**UNIVERSITY EXAMINATIONS  
CHUKA /THARAKA**

**EXAMINATION FOR THE AWARD OF DIPLOMA IN PROCUREMENT AND  
LOGISTICS MANAGEMENT**

**DPLM 0214: SUPPLY CHAIN MANAGEMENT**

**STREAMS:DPLM Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: MONDAY 4/12/2017**

**2.30 P.M – 4.30 P.M**

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**INSTRUCTIONS:**

- **Answer question one (compulsory) and any other two questions**
1. (a) State and explain five methods used in forecasting demand for inventories in order to balance demand and supply sides of supply chain. [10marks]  
(b) Enumerate five barriers that can limit the effectiveness of a negotiation process. [5marks]  
(c) Supply chain is comprised of drivers that the backbone of its operations. Discuss five drivers of supply chain. [10marks]  
(d) Explain five reasons that may prompt an organization to conduct supplier development. [5marks]
  2. (a) Supply chain plays a critical role in driving the overall business strategy of an organization. Discuss. [10marks]  
(b) State and explain the benefits of outsourcing as a strategy approach towards managing supply chain. [10marks]
  3. (a) Identify and discuss the main steps in supplier development. [10marks]

(b) State and explain five areas to consider when evaluating supplier performance.

[10marks]

4. Supply chain does not operate alone ; I must establish a relationship with other functional departments in an organization. Critically examine these relationships and how they can be used to improve overall performance of an organization. [20marks]
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