

CHUKA



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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SIENCE IN
TOURISM AND HOTEL MANAGEMENT**

BTHM 341: WILDLIFE BASED TOURISM

STREAMS: BTHM Y4S1

TIME: 2 HOURS

DAY/DATE: MONDAY 4/12/2017

8.30 A.M – 10.30 A.M

INSTRUCTIONS:

- **Answer all questions in section A and any other two questions in section B**
- **Do not write on the question paper**

SECTION A: (30MARKS)

1. Describe briefly six ecological contributions of wildlife in an ecosystem. [6marks]
2. Advise destination management organizations (DMOs) on five strategies for mitigating adverse tourist impacts on wildlife. [5marks]
3. Explain to the local community member five benefits they are likely to derive from protected areas. (PAs) [5marks]
4. As a wildlife tourism planner, explain the criteria you would adopt for judging the conservation value of an area. [5marks]
5. Explain briefly five ways of enhancing community involvement in wildlife tourism in a destination. [5marks]
6. Expound on five possible behavioral responses of wildlife to human disturbance during game driver. [5marks]

SECTION B

7. Explain how human activities are a threat to biodiversity in the Maasai Mara National reserve. [20marks]
 8. Explain how human wildlife encounters may degenerate into a conflict and suggest measures that can be adopted to resolve the problem. [20marks]
 9. (a) Describe how Kenya seeks to resolve cross cutting issues impacting negatively on wildlife conservation and management as proposed in its national wildlife conservation and management policy. [10marks]

(b) Explain the possible challenges that may complicate the adoption the above measures in 9 (a). [10marks]
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