

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

THIRD YEAR EXAMINATION FOR THE AWARD OF DEGREE  
OF BACHELOR OF HOTEL AND TOURISM MANAGEMENT

**BTHM 371: PROJECT DEVELOPMENT AND MANAGEMENT**

**STREAMS: BTHM(Y3S1)**

**TIME: 2 HOURS**

**DAY/DATE: WEDNESDAY 06/12/2017**

**2.30 P.M. – 4.30 P.M.**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

Q1. The TharakaNith County government plans to start a project of planting trees along the river banks, hilltops and other sloppy areas. It is a very comprehensive project that is expected to take five years to complete. The county government has negotiated with an International NGO to fund the project. The county government has assured the donor that the project will be successful. The county government has appointed you to be the project manager.

**Required:**

- (a) Explain your responsibilities as a project manager for this project. [10 marks]
  - (b) The necessary preparations necessary before the project can start. [10 marks]
  - (c) The challenges that you are likely to meet while implementing this project. [10 marks]
2. (a) Discuss the major characteristics of a project. [10 marks]
  - (b) Explain any five approaches that are used in project termination. [10 marks]
3. (a) Discuss the importance of carrying out a detailed feasibility study for a project. [10 marks]
  - (b) What are the benefits of monitoring and evaluation of a project. [10 marks]

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4. (a) What is the importance of time in managing a project? [8 marks]
- (b) Jamboconstruction co. ltd has identified the following activities for a project to start soon.

Activity	Preceding activities	Duration in months	Budget (in millions)
A	-	3	300
B	-	2	200
C	A	3	250
D	B	4	450
E	A	6	400
F	D, E	5	450
G	B	2	500
H	C, F	2	250
I	G, H	3	300

**Required:**

- (i) Draw a network diagram for the project. [6 marks]
- (ii) Determine the critical path and project duration. [3 marks]
- (iii) The cost of the project. [3 marks]
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