

Abstract

This study investigated the types of lexical errors made during Kiswahili news bulletin transmission in Kenya. The sample of the study consisted of 37 news items recorded from the 7 o'clock news and transmitted through the studio within a period of one year of errors which included: pluralization of non plural forms, code mixing, tautology, acronyms, confusion of homophones and partial homophones and translation the implication of the study for news broadcasting in Kenya is highlighted and recommendations are suggested.