

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
AGRIBUSINESS EDUCATION AND EXTENSION**

AGBM 430: AGRIBUSINESS MANAGEMENT 1

STREAMS: AGED Y2S2 (SB)

TIME: 2 HOURS

DAY/DATE: FRIDAY 13/04/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Question one is compulsory (section A), then select any three from section B**

SECTION A: (25 MARKS)

QUESTION ONE

- (i) Discuss the PESTLE model analysis. (10 marks)
- (ii) Explain the importance of management to agriculture. (5 marks)
- (iii) An employee's behavior will be a function of that employee's innate drives or felt needs and the opportunities he or she has to satisfy those drives or needs in the workplace. Discuss the determinants of these behaviours. (10 marks)

SECTION B

QUESTION TWO

- (i) The quest for new ways of doing things, plus ingenuity in adopting the scientific and technological inventions in the production of various goods and services resulted in the various developments in the world. Discuss the above statement. (10 marks)
- (ii) Discuss the importance of teams in an organization. (5 marks)

QUESTION THREE

- (i) Discuss the role of money as a motivator. (10 marks)

- (ii) Discuss five functions of management in agribusiness. (5 marks)

QUESTION FOUR

- (i) Clayton Alderfer reworked Maslow's need hierarchy theory to align it more closely with empirical research. Discuss (8 marks)
- (ii) Discuss the motivator-hygiene theory. (7 marks)

QUESTION FIVE

- (i) An autocratic leader describe each job in detail and imposes rigid work standard on his employees. Discuss why an organization may need this kind of leadership. (8 marks)
- (ii) Discuss the components of transformation leadership. (7 marks)
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