

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF SCIENCE IN
INFORMATION SCIENCE**

BSIS 103: INFORMATION SOCIETY

STREAMS:BSIS

TIME: 2 HOURS

DAY/DATE: TUESDAY 10/04/2018

11.30 A.M - 1.30 P.M

INSTRUCTION:

- **This examination paper has five questions**
- **Candidates are required to attempt question 1 and any other two questions**
- **No reference material of any kind should be carried into the examination room**
- **Do not write anything on the question paper**
- **Start every question on a fresh page**

1. (a) Describe the following terminologies used in the study of information society. [10marks]
 - (i) information society
 - (ii) Information
 - (iii) Communication
 - (iv) Information behavior
 - (v) information needs

(b) Identify and explain five model and concepts of information behavior. [10marks]

(c) Identify any TEN primary sources of information. [10marks]
2. (a) Discuss the concept of digital divide as applied in the field of information science. [10marks]

(b) In a development context, information and communication technologies technologies are considered advantageous in terms of saving time and providing access to a variety of information. Evaluate any five categories of information that can be accessed.

[10marks]

3. (a) Scholarly journals are important sources of information to researchers. Explain any five characteristic of scholarly journals. [10marks]

(b) Analyze five benefits of using the internet as an information source. [10marks]

4. (a) Discuss the factors that influence information needs of a society. [10marks]

(b) Discuss five key characteristics of an information society. [10marks]

5. (a) Information use in a society can be advertised through the use of various methods. Discuss five of these methods. [10marks]

(b) Information needs identification is a complex process. Discuss the factors that contribute to this complexity. [10marks]
