

CHUKA



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**EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF
AGRIBUSINESS MANAGEMENT**

AGBM 416: INTERNATIONAL AGRIBUSINESS POLICY

STREAMS: AGBM

TIME: 2 HOURS

DAY/DATE: TUESDAY 11/12/2018

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS:

- **Answer question ONE and any other THREE questions.**

QUESTION ONE

It is anticipated that more 150,000 jobs will be lost and a monthly loss of income to a tune of 1 billion from export if the European Union imposes taxes to the Kenyan horticultural crops to Europe. This will affect the flow of international trade between the two parties. The decisions to arrive at such tax measures culminate from policy framework by both countries. In the light of the above statement and in reference to both countries discuss the following international policy issues:

- (i) The rationale and four objectives of development of international agribusiness policies. (10 marks)
- (ii) Eight instruments of trade policy used by various governments to achieve the objectives they want to achieve. (8 marks)
- (iii) Four principles of agricultural policy. (7 marks)

QUESTION TWO

Discuss the four key issues in land policies and explain how they affect agricultural production especially in relation to food security matters and give practical examples in developing countries. (15 marks)

QUESTION THREE

- (i) Discuss the policy formulation process and illustrate with a practical example.
- (ii) Giving relevant examples explain four instruments of marketing policy the Kenyan government can use to influence the working of agricultural marketing channels. (8 marks)

QUESTION FOUR

- (i) Discuss four objectives of marketing policies used by the Kenyan government in agricultural sector. (7 marks)
- (ii) Women are viewed as farm managers and they play an important role in farm household production especially in developing countries, however policy framework in these economies have not done enough to consider their role and incorporate them in policy formulation and implementation. In light of this statement discuss why women should be incorporated in policy formulation and implementation. (8 marks)

QUESTION FIVE

Production land cannot be expanded and the better way to increase output through improved yields on cultivated land is by application of modern agricultural technology and more research and development. In your view show the connection of policy issues in the area of research policy. (15 marks)
