

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF MASTER
OF PSYCHOLOGY

CPSY 821: ADVANCES IN SOCIAL PSYCHOLOGY

STREAMS:

TIME: 3 HOURS

DAY/DATE: WEDNESDAY 15/04/2020

8.30 A.M. – 11.30 A.M.

INSTRUCTIONS:

- Answer question ONE and any other TWO questions
- Do not write on the question paper

- Critically discuss four main concerns of a social psychologist. [8 marks]
 - Describe four steps involved in observational theory of learning [8 marks]
 - Explain four categories of socialization. [8 marks]
 - Discuss three sources of attitudes and how this influences behaviour [6 marks]
 - Describe any five components of love according to Sternberg's triangular theory of love. [10 marks]
 - State five characteristics of visual learners. [5 marks]
 - Discuss factors that influence formation of attitude [10 marks]
 - Explain five advantages of Kinesthetic learners. [5 marks]
 - Discuss five agents of socialization [10 marks]
 - Briefly discuss the following theories of social psychology
 - Cognitive disorientation theory [3 marks]
 - Correspondence inference theory [2 marks]
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