

THARAKA



UNIVERSITY

COLLEGE

(A Constituent College of Chuka University)

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DOCTOR OF PHILOSOPHY IN EDUCATION**

EAPE 911: STRATEGIC MANAGEMENT IN EDUCATION

STREAMS: PHD

TIME: 3 HOURS

DAY/DATE: TUESDAY 21/04/2020

2.30 PM – 5.30 PM

INSTRUCTIONS:

- **Answer Any Three Questions**
- **Do not write on this question paper**

Question One (20 Marks)

Explain strategic management using PESTEL analysis and show how it enhances consistency in education institutions.

Question Two (20 Marks)

- (a) Globalization is inevitable for education sector in Kenya. Using relevant examples, justify globalization using four proactive reasons. [12 marks]
- (b) The success of an education system is a product of key indicators of organizational direction. Explain. [8 marks]

Question Three (20 Marks)

Using five influencing factors, show how strategic management is shaped by internal and external factors in your country.

Question Four (20 Marks)

- (a) Explain the significance of pillars of the corporate strategy in educational management. [12 marks]

- (b) Justify why strategic leadership is most appropriate for education institutions in Kenya.
[8 marks]
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