

CHUKA



UNIVERSITY

SUPPLEMENTARY/ SPECIAL EXAMINATIONS

**FIRST YEAR EXAMINATION FOR THE AWARD OF
BACHELOR OF SCIENCE IN AGRICULTURAL ECONOMICS**

AGBM 431: AGRIBUSINESS MANAGEMENT II

STREAMS: AGEC Y4S2

TIME: 2 HOURS

DAY/DATE: WEDNESDAY 03/02/2021

8.30 AM – 10.30 AM

INSTRUCTIONS:

- Answer question **ONE** and any other **THREE** questions

Question one (25 marks)

- Explain two critical factors in selecting differentiators. (2 marks)
- Discuss the five facets of the strategy diamond. (5 marks)
- Explain four disadvantages of group decision making in an organization. (4 marks)
- Explain the nature and importance of decision making. (4 marks)
- Identify the purpose of building up a team in an organization. (2 marks)
- Explain three benefits of a quality circle. (3 marks)
- Explain five differences between programmed and non-programmed decisions (5 marks)

QUESTION TWO (15 MARKS)

- Discuss five Human Resource strategies to be followed to meet your organizational goals. (5 marks)

- b) Suppose you are the CEO of a milk-processing firm. Your company is about to launch a new product in the market. Which type of teams would you build and what responsibilities would you allot them? (10 marks)

QUESTION THREE (15 MARKS)

- a) Discuss sequential set of steps managers should invariably follow in making good decisions. (12 marks)
- b) Explain three components of Decision making. (3 marks)

QUESTION FOUR (15 MARKS)

- a) Discuss five barriers to making good decisions by managers within an organization. (10 marks)
- b) Discuss the steps in setting up quality circles in an organization. (5 marks)

QUESTION FIVE (15 MARKS)

- a) Discuss three main ways of improving group decision making. (12 marks)
- b) Based on their objectives, explain ways of classifying teams. (3 marks)
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