

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**EXAMINATION FOR THE AWARD OF
DIPLOMA IN AGRICULTURE ECONOMICS, AGRIBUSINESS MANAGEMENT &
AGRICULTURE EDUCATION AND EXTENSION**

AGBM: 0111: INTRODUCTION TO AGRIBUSINESS MANAGEMENT

STREAMS: BSC. AGBM Y2 S2

TIME: 2 HOURS

DAY/DATE: THURSDAY 9/04/2020

11.30 A.M – 1.30 P.M.

INSTRUCTIONS:

- **Answer Question ONE and any other Three Questions.**
- **Do not write on the question paper**

QUESTION ONE (25 MKS COMPULSORY)

- a) Describe five types of working capital that can serve as the life blood of an Agribusiness. [10 Marks]
- b) Explain five limitations that an agribusiness manager may face during the planning process. [5Marks]
- c) Explain five external factors that affect the functioning of an Agribusiness enterprise. [10 Marks]

QUESTION TWO (15 MARKS)

- a) Explain five characteristics of an ideal organization. [10 Marks]
- b) Describe five 5 types of leadership styles. [5 Marks]

QUESTION THREE (15 MARKS)

- a) Explain five characteristics of the control function. [5 Marks]
- b) Explain five techniques that can be used to encourage creative thinking. [10 Marks]

QUESTION FOUR (15 MARKS)

- a) Explain five advantages of group decision making for an organization. [5 Marks]
- b) Explain five traditional tools of control. [10 Marks]

QUESTION FIVE (15 MARKS)

- a) Describe five characteristics of capital. [5 Marks]
 - b) Explain five important requisites for success in a modern agribusiness. [10 Marks]
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