

AGED 112/111

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

RESIT/SPECIAL

EXAMINATIONS FOR THE AWARD OF BACHELOR
OF SCIENCE IN AGRICULTURAL EDUCATION

AGED 112/111: AGRICULTURAL COMMUNICATION

STREAMS: BSC (AGED)

TIME: 2 HOURS

DAY/DATE: TUESDAY 17/11/2020

11.30 A.M. – 1.30 P.M.

INSTRUCTIONS: Answer ALL Questions

1. Describe informal communication (20 marks)
 2. Describe any five branches of non-verbal communication (20 marks)
 3. Explain four communication models (20 marks)
 4. (a) Describe four skills required by an effective adult teacher (10 marks)
(b) State ten receiver related barriers in the communication process. (10 marks)
 5. (a) Outline seven useful purpose of farm and home visits. (7 marks)
(b) Give eight purposes of Audio Visual Aids in agricultural communication (8 marks)
(c) Give five questions a speaker should ask during audience analysis (5 marks)
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